### MODULE 3 SOCIAL RELEVANCE

**EVALUATED UNIT:**

**FORD:**

#### SOCIAL RELEVANCE / SOCIAL BENEFIT OF THE EVALUATED UNIT

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| **3.1 General self-assessment of the social benefit of R&D&I in the fields of research at the evaluated unit, and of the evaluated unit as a whole** |
| *The criterion gives a concise, general but informative introduction describing the benefit of R&D&I in the fields developed by the evaluated unit, and the evaluated unit as a whole.* |
| **Qualitative assessment:**  |

#### APPLIED RESEARCH PROJECTS

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| **3.2 Applied research projects** |
| *Evaluate five most significant (from the perspective of the evaluated unit) applied research projects from the complete list in the appendix (tables 3.2.1 and 3.2.2 of Self-evaluation report), consider particularly results achieved or a project’s potential for application.* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:**  |

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| **3.3 Contract research** |
| *Evaluate brief comments on revenues from contract research for the 2014–2018 reporting period from the complete list in the appendix of Self-evaluation report (tables 3.2.1 and 3.2.2).* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:** |

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| **3.4 Revenues from non-public sources (besides grants or contract research) from research work** |
| *Evaluate revenues for the 2014–2018 reporting period for R&D&I from non-public sources, besides grants or contract research (e.g. licences sold, spin-off revenues, gifts, etc.) presented in a complete list in the appendix of Self-evaluation report (table 3.4.1).* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:** |

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| ***Recommendation 3.2, 3.3 a 3.4:*** |
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#### APPLIED RESEARCH RESULTS

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| **3.5 Applied research results with an existing or prospective economic impact on society** |
| *Evaluate comments on the five most significant (from the perspective of the evaluated unit) applied research results that have already been applied in practice, or that will realistically be applied, in the 2014–2018 reporting period from the overview in the appendix of Self-evaluation report (table 3.5.1).* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:** |

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| **3.6 Significant applied research results with an other than an economic impact one on society** |
| *Evaluate the five most significant (in the evaluated unit’s view) applied research results with the other than economic impact on society in the 2014–2018 reporting period from the overview in the appendix of Self-evaluation report (table 3.6.1).* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:** |

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| ***Recommendation 3.5 a 3.6:*** |
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#### COOPERATION WITH THE NON-ACADEMIC ENVIRONMENT AND TECHNOLOGY TRANSFER

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| **3.7 The evaluated unit’s most significant interactions with the non-academic application/corporate sphere** |
| *Evaluate the most typical users of evaluated unit´s outcomes. See whether and how they identify them and how they work with them at the evaluated unit. Consider also the most significant mentioned interactions with the non-academic environment.* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:**  |

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| **3.8 System and support of technology transfer and intellectual property protection** (can be extended to the whole university, emphasising the specific features of the evaluated unit) |
| *Evaluate the system of technology transfer of the evaluated unit. Consider quality of the applied research and the effectiveness of technology transfer using the description and the data presented in the appendix of Self-evaluation report (table 3.5.1). See particularly the commentary on the number of filed and granted patents (Czech and international) and licences sold.* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:** |

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| **3.9 Strategy for setting up and support of spin-off firms or other forms of commercialization of R&D&I results** (can be extended to the whole university, emphasising the specific features of the evaluated unit) |
| *Evaluate practical use of intellectual property of the unit in the form of setting up spin-off companies or other forms of commercialising R&D&I results (both with and without the participation of the unit) established by the evaluated unit (university), or by another entity controlled by the evaluated unit (university), or an employee of the evaluated unit. Consider the model of functioning and coordination, and control of intellectual property management of the evaluated unit (university).* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:**  |

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| ***Recommendation 3.7, 3.8 a 3.9:*** |
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#### RECOGNITION BY THE RESEARCH COMMUNITY

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| **3.10 The most significant individual awards for R&D&I** |
| *Evaluate the ten most significant R&D&I awards received (in the Czech Republic and in other countries) in the 2014–2018 reporting period.* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:**  |
| **3.11 Recognition by the international R&D&I community (membership in international research community, participation on the editorial boards of international scientific journals, invited lectures at the institutions abroad etc.)** |
| *Evaluate the recognition of the evaluated unit by the international scientific R&D&I community, with a commentary presented in the appendices of Self-evaluation report (table 3.11.1, table 3.11.2, and table 3.11.3).* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:**  |

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| ***Recommendation 3.10 a 3.11:*** |
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#### POPULARISATION OF R&D&I

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| **3.12 The most significant activities in the popularisation of R&D&I and communication with public** |
| *Evaluate the main activities of the evaluated unit in the area of popularisation of R&D&I and communication with public, based on a maximum of ten significant examples from the evaluated unit perspective.* |
| **Score [0−5 points]:** | **Choose an option** |
| **Qualitative assessment:** |

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| ***Recommendation 3.12:*** |
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| **MODULE 3 - OVERALL ASSESSMENT**  |
| *After evaluation of the individual criteria of the M3 module, please summarize your assessment in the context of the whole module (social benefits, applied research projects, results of applied research, cooperation with the non-academic environment and technology transfer, recognition by the research community and the popularization of R&D&I) and describe and justify the strengths and weaknesses of the evaluated unit.* |
| **Overall score [0−5 points]:** |  |
| **Overall grade [Excellent− Unsatisfactory]:** |  |
| **General qualitative assessment (summary):** |